

**Subject Line**

How to drive more traffic to your web site.

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WHAT'S WORKING NOW IN SEARCH ENGINE MARKETING  
Presented by top search expert Mike Moran, best-selling  
author of "Search Engine Marketing, Inc."

For complete details and registration -  
<http://www.whatsworkingnow.net>

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Dear <<First>>,

Looking to drive more search traffic to your web  
site?

Then join us online as Mike Moran, former IBM  
Distinguished Engineer, holder of 4 search-related  
patents and world-class search marketing expert  
shows you -

- => Steps to take today to maximize results from  
Google, Yahoo!, Live Search, Ask.com and others
- => How to leverage social media and search to  
drive more traffic to your site
- => 4 Foolproof steps to effective organic search
- => 5 Keys to on-the-money keyword targeting
- => 6 Common "spider traps" that keep your web  
pages from being indexed and found by search  
engines -- and how to avoid them...

...and much more.

Date: January 21, 2009 - Place: Online  
Time: 11:30 a.m. - 1:00 p.m. EST  
IMPORTANT: All registrants will receive a complete  
audio-visual copy of the program.

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Offered for only \$99, with a money-back guarantee  
of satisfaction and substantial "early-bird" bonuses.

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<http://www.whatsworkingnow.net>

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Don't miss this opportunity to learn from one of  
the world's top search marketing experts today's  
best practices for driving more search traffic to  
your web site.

Among the many profitable search marketing  
pointers you'll pick up are -

- => 5 no-cost/low cost ways to proliferate profitable  
one-way links to your site
- => How one company -- with 4 fast and easy  
tweaks -- skyrocketed one of its landing pages  
from a Google rank of 175 all the way to # 1
- => Tips and tactics on how to best use specialty

search engines -- and why this type of traffic is so valuable  
=> How to create "spider paths" that get your web content discovered  
=> Paid search mistakes to avoid that will keep you from losing a lot of money in a hurry...  
...and lots more. Plus, your questions answered.

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Offered for only \$99, with a money-back guarantee of satisfaction and substantial "early-bird" bonuses.

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Be among the first 50 people to register and you'll receive substantial "early-bird" bonuses.

Space is limited so register now. And remember you can do so on a totally risk-free basis.

Because if this program doesn't meet your expectations all you have to do is let us know and you'll receive an immediate refund.

As always, thanks for opening and reading my email.

I look forward to having you join us.

Sincerely,