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HOW TO PROFIT FROM SOCIAL MEDIA MARKETING

3 Easy steps: (1) Register today for the Shel Holtz webinar (2) Attend the webinar (3) Take action on the knowledge and know-how you acquire.

For complete details and registration -  
<http://www.whatsworkingnow.net>

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Dear <<First>>,

The media is abuzz about it.

It's on the news, in the news and being used by newspeople.

"It," of course, is Social Media Marketing (SMM).

But how do you as a business owner or marketer turn all this "noise" into profitable results? Is it even worth it in a slowing economy where every marketing dollar is precious?

You'll get the answers in this informative educational session by top social media marketing expert and author Shel Holtz.

Loaded with timely case study results and specific what to do and what NOT to do examples, Holtz's presentation will show you -

- => How to strategically apply social media to support both your communication efforts and your bottom line
- => Which tools to use under which circumstances
- => How to get the "suits" to buy in to your SMM plan
- => How to measure results to verify your effort has produced a profitable outcome

...and much more.

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Offered for only \$119, with a money-back guarantee of satisfaction, \$188.95 in "early-bird" bonuses.

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Noted social media authority and 30-year marketing and PR veteran Shel Holtz promises us lots of SMM tips and pointers we can all put to work right away including -

- => How to efficiently and effectively monitor, assess and influence the conversations taking place about your organization
- => 7 social media marketing best practices
- => 3 SMM must do's and three must don'ts.

You'll learn all this and more -- plus, get your questions answered, when you register and attend "How To Profit From Social Media Marketing."

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Offered for only \$119, with a money-back guarantee of satisfaction. November 19, from 11:30 A.M. - 1:00 P.M.  
For complete details and registration -

<http://www.whatsworkingnow.net>  
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Receive \$188.95 of valuable bonuses if you're one of the first 50 people to register.

Space is limited so register now. Learn how you can turn the loud "noise" of SMM into the sweet music of bottom line success.

As always, thanks for opening and reading my email.

I look forward to having you join us.

Sincerely,