

Subject Line: How to make cold-calling work for you.

Dear First,

How do you make more effective, productive, profitable cold calls?

You start by getting the facts.

And we've got 'em for you, straight from the mouths and minds of top sales professionals:

- > Openings that get people to listen to you
- > Voicemails that get your phone calls returned
- > Appointment closes that get appointments.

Join us as best-selling author and trainer Jim Domanski presents these facts – and many more – about how to make successful cold-calls.

Get the facts on what's working now to –

- > Get past gatekeepers
- > Get past voicemail and call display to reach more decision-makers
- > Make the prospect value what you have to say.

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For complete details and to register please go to -  
(your unique URL)

**DOMANSKI DELIVERS**

"Tried and tested methodology that will get you more sales."  
*Bruce Frost, Sales Supv., The Royal Canadian Mint*

"I used Jim's training and I got immediate sales results."  
*Jonathon Broff, Sls. Mgr. Windward Petroleum*

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Domanski, author of "Profiting By Phone" and consultant to such organizations as American Express, Boxpilot, DaisyTek, FranklinCovey, GlaxoSmitKline and others, will give you the facts on the telephone tactics and strategies that are working now to consistently –

- > Generate leads
- > Set appointments
- > Close sales.

NO HYPE. NO BULL. Just the latest tried-and-true, results-proven, details, facts and figures on what's working now in phone prospecting.

Plus, there'll be ample time for your specific questions.

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For complete details and to register please go to -  
(your unique URL)

Date: Thursday, April 22  
Time: 2:00 – 3:30 p.m. EDT  
Place: Online - gather your entire sales team around the computer

and train them all for one low fee of just \$99.

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IMPORTANT NOTE: To help you maximize the benefit of your training dollar you'll also receive a complete audio-visual copy of the program. Plus, three valuable sales and marketing bonuses and a money-back guarantee of your satisfaction.

HOW TO GAIN MAXIMUM VALUE FROM THIS TRAINING

Gather the entire sales team in your office or conference room and train them all for one low fee!

DOMANSKI DELIVERS

"We've used Jim's training on two or three occasions because his material is relevant, easy-to-use and it gets us sales results."
Mike Kirk, Customer Retention Specialist, CCH

"If you're looking for sales skills and strategies that bring results to the bottom line, Jim's the guy."
Jeff Hastings

"Excellent training. Full of practical, no-nonsense materials."
*Paul Farrugia, Inv. Advisor,
BMO Nesbitt Burns*

Register today. Space is limited.

Thanks for reading. See you online on the 22nd.

Sincerely,